

Enhance Worklife Balance: Consider Flex Space

Locally owned OffiCenters celebrates 40 years of helping people achieve success.

ffiCenters understands the evolution of work and celebrates its 40th anniversary by doing what it does best, providing full time offices along with flexible business services and solutions to its 1500+members at seven metro locations. When OffiCenters owner and CEO Lori Spiess started her local office service company in 1981, the business mostly provided full time offices with clerical services and access to office equipment that was too expensive to have at home. Fast forward to today and Spiess notes how OffiCenters' quality and affordable services have evolved to be intentionally designed for the modern workforce.

Spiess says 85 percent of OffiCenters' membership is small business owners. "Some simply want a business address that helps establish an identity and provides security and efficiency," says Spiess. "Others need access to private meeting or conference room space. But increasingly, we're helping people discover how to be more productive than what's possible when working from home."

Work is more fluid and flexible today with many more options for when and how people want to work. But Spiess encourages people to consider what really works and how they can make the best use of their time. She's discovered that people prefer to work near home, but not necessarily from home. Having a place to go eliminates distractions like roommates, pets, kids and neighbors and helps people focus, accomplish more and achieve goals. Officenters also creates community and an energy associated with being part of a network.

"At home, there's no opportunity for organic conversations or relationship building," says Spiess. At OffiCenters, where there are networking groups, educational luncheons and



a monthly newsletter to announce awards, accolades and accomplishments, members find they're not only more productive, they're also more creative, knowledgeable and gain increased sales through mutual encouragement and support. Spiess understands the importance of her members' essential work. She says, "When other coworking businesses closed during the pandemic, OffiCenters was open every single day so our people could remain in business."

Check OffiCenters' website for a full list of locations and services or to book a tour. Members receive a 50 percent discount off any quoted meeting room rates.

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